



## **Arjay Parhar**

**Associate**

**Office**

aparhar@sgrlaw.com

404-815-3960

### **Intellectual Property | Patent Law | Patent Prosecution | Trademark Law | Art Law**

Arjay Parhar serves clients with a comprehensive intellectual property practice focused on utility and design patent application preparation, prosecution, and litigation; trademark application preparation, prosecution, and litigation; intellectual property counselling; and alternative cost-effective methods of protecting the rights of his clients. He distinguishes himself through robustly written patent applications and his experience managing complex and extensive patent families to maximize the scope of his client's intellectual property coverage. Arjay has expertise across a diverse range of fields, including water and gas infrastructure, medical devices, packaging systems, toys and games, tools, automotive technology, green technology, and aerospace technology. Arjay's strategic approach to international patent cases and his ability to protect clients' intellectual property rights provide practical clarity and risk mitigation for businesses navigating competitive markets.

Arjay's practice encompasses a broad range of intellectual property services, including drafting and prosecuting utility and design patent applications worldwide. He handles complex patent families through continuation, continuation-in-part, and divisional applications; office action responses; examiner interviews; and prior art analysis. His expertise spans multiple industries, including fiber optics, circuits, motors, textiles, sports and recreational devices, electrochemical cells, and chemical processes, enabling him to align legal strategies with clients' business objectives.

Outside of law, Arjay enjoys tennis, natural history museums, and impressionist and abstract art.

### **REPRESENTATIVE EXPERIENCE**

- Drafted and prosecuted utility and design patent applications across diverse technologies including water and gas infrastructure systems and associated repair and tooling devices, packaging systems, and medical devices.
- Authored infringement analysis opinions, non-infringement opinions, and freedom-to-operate opinions across diverse technologies to counsel clients on how to operate within crowded fields and the business implications / risks of developing variations of products and methods.
- Authored claim charts analyzing differences between client's protected intellectual property, actual medical devices, and the surrounding field of prior art to advise CEO on likelihood of success in asserting patents against competitors, and the client's likelihood of success of their patents surviving litigation.
- Coordinated and analyzed prior art search reports to determine patentability of inventions across

crowded fields.

- Negotiated with infringing parties, took down infringing parties' products on online marketplaces, and defended clients from trademark dispute allegations.
- Acquired federal trademark registrations for clients, successfully arguing against niche Office Action rejections through appeals and interviews with Examining Attorneys

## **EDUCATION**

J.D., University of California Irvine School of Law

B.S., Washington University in St. Louis, Mechanical Engineering

## **BAR ADMISSIONS**

California

United States Patent and Trademark Office

## **PUBLICATIONS**

"Artificial Intelligence's Copyright Battle in Documentary Filmmaking," The Daily Record IP Frontiers, Apr. 18, 2023)

"Protecting Video Game Developers Through Mechanics Patents," The Daily Record IP Frontiers, Nov. 17, 2023

"Critiquing the U.S. Copyright Office's Rejection of AI-Generated Copyrights," The Daily Record IP Frontiers, Jun. 18, 2024