



## Moritz Masberg

Counsel | New York

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### Areas of Practice

Corporate Law | International Law | German Practice

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Moritz Masberg is Counsel in the Corporate Practice of Smith, Gambrell & Russell, LLP.

Mr. Masberg represents European clients in corporate and commercial law matters, with a particular focus on setting up U.S. subsidiaries and transatlantic joint ventures. He specializes in assisting small and medium-sized enterprises (SMEs) entering the U.S. market, providing targeted advice to a wide variety of businesses, including those in the automotive, machinery, fashion, food and beverages, logistics, chemical, healthcare, cosmetics, software, and defense industries.

One of Mr. Masberg's key focuses involves safeguarding European company clients and their executive management from liability in the U.S. He also handles trade law matters, including import and regulatory compliance, as well as the establishment of distribution networks. Prior to joining SGR, Mr. Masberg was a Corporate Attorney at H. Roske & Associates LLP where he advised on distribution strategies, IP licensing and enforcement, product liability protection, data privacy (GDPR, CCPA, CPRA), corporate and finance matters, employment law, business immigration, and import and trade-related matters.

Mr. Masberg graduated cum laude from Fordham University with a master's degree in Intellectual Property and Information Technology Law and is admitted to practice law in both New York and Germany.

### Admissions

German Bar

New York

## Memberships

The German American Trade Association (GATA)

Coöperatie SNB-REACT U.A. (REACT.ORG)