



## Peter Rho

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### Areas of Practice

Corporate Law | Mergers and Acquisitions | Korea Practice | International Law

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Peter Rho is a Partner in the Corporate Practice of Smith, Gambrell & Russell, LLP.

Mr. Rho has a 25-year career as a deal lawyer, advising U.S. and international clients on domestic and cross-border corporate law, mergers and acquisitions and outside general counsel matters. In his work as primary outside counsel to public and private companies and entrepreneurs, he serves clients in various sectors, including banking, lending, investment banking, venture capital, finance, technology, entertainment and media, real estate, and general commercial business. Mr. Rho's experience in strategic management consulting and investment banking in Los Angeles, New York, and Seoul, coupled with his MBA, enhances his practice as a cross-border deal attorney. He has extensive experience in the sourcing, structuring, and closing of deals in a wide range of transactions, including mergers and acquisitions, private placements, public and private structured finance, commercial real estate transactions, corporate formation and governance, music, film and television production, publishing, licensing, distribution, merchandising, sponsorships, and endorsements.

Mr. Rho earned his J.D. from the University of the Pacific, McGeorge School of Law. He received his MBA from Columbia Business School and his B.A. from the University of California, Los Angeles. Mr. Rho is a member of the California Bar.

### Admissions

California

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## Memberships

- International Association of Korean Lawyers, Board Chair, Past President
- Korean American Bar Association, Member
- National Asian Pacific American Bar Association, Member
- KHEIR Center, Board of Directors, Former Board Chair

## Presentations/Publications

- Presenter, "Young Lawyers: Achieving Success at U.S. Companies, Law Firms and Government Institutions," October 2022.
- Presenter, "Race Relations and the Importance of Promoting Diversity, Equity and Inclusion," Target Corporation webinar, June 2021.
- Presenter, Interdisciplinary Roundtable on the Effects of Covid-19, July 2020.
- Presenter, "International Business and Litigation: Perspective and Insights from Practice Leaders in the U.S.," U.S.-Korea Law Day, April 2018.
- Presenter, "Little Big Shot: When and How to Expand Your Law Practice," National Asian Pacific American Bar Association, November 2017.
- Presenter, "The New Hollywood: How Technology is Transforming the Entertainment Industry," National Asian Pacific American Bar Association, November 2015.
- Presenter, "KPOP! Hallyu Wave of Korean Entertainment," International Association of Korean Lawyers, October 2012.
- Guest Lecturer, Mergers & Acquisitions and Foreign Investment Law, Sogang National University, March 2003.