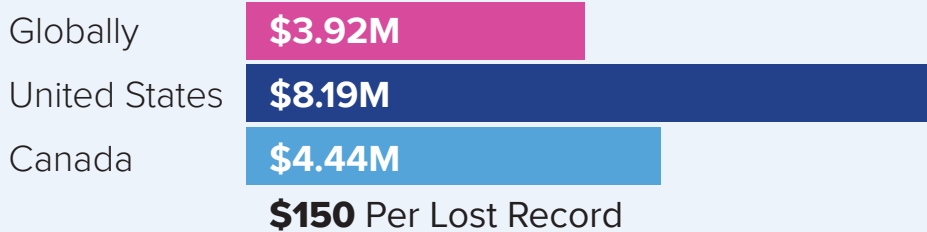


CYBERSECURITY COST & RISK HIGHLIGHTS

Average Data Breach Costs

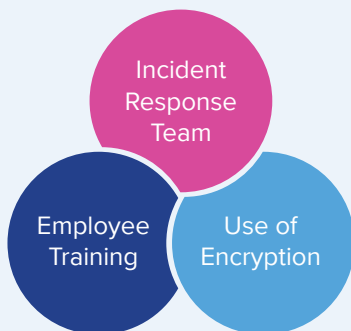


Email Can Be Dangerous!

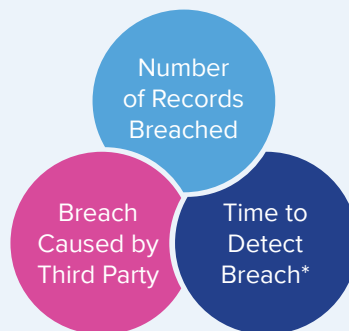
Email is the **#1 source of viruses and malware**. Over 49% of malware is installed from emails. Email content is **55% spam**. A typical user receives **16 malicious emails** each month. In the last year, **76% of businesses** reported an increase in phishing scams. The most common email “**disguises**” are:

- Bills/invoices
- PDF attachment
- Email delivery failure
- Package delivery notice
- Law enforcement
- Electronic signature notice

Major Risk Minimizers



Major Risk Multipliers



*68% took a month or more to discover

Rank of Industries as Breach Victims (By Reported Breaches)



Percentage of Breaches Involving Employees

28%

Percentage of Above Due to Employee Error

17%

(Most incidents involve misdelivery of data or lost/stolen devices)