

Bruce Alexander McDonald

Bruce McDonald is a partner in the intellectual property group at Smith, Gambrell & Russell, LLP, a 1979 graduate of the American University, Washington College of Law, and member of the District of Columbia Bar with undergraduate degrees in Economics and Russian from the University of California Santa Cruz in addition to a national Russian language scholarship at Leningrad State University (1976).

Representative Cases

- *Collen IP v. American Bar Association*, 07-1861 (ESH) (D.D.C. 2008) (counsel for American Bar Association in successful defense of trademark infringement action)
- *United States v. The Brinson Co.*, Criminal No. 14-035 (E.D.La.) (counsel for Daimler AG in prosecution by United States against third-party defendants for counterfeiting of Mercedes-Benz automotive diagnostic and repair software)
- *Nationstar Mortgage LLC v. Ahmad*, 112 USPQ2d 1361 (TTAB 2014) (counsel for trademark owner in first successful fraud case at TTAB in six years)
- *Martinez v. Transamerica Corp.*, No. S-1100-cv-2018-02004 (Superior Court, Penal County, Arizona) (defense of action by domain name registrant for alleged domain name hijacking) (pending)
- *Real Estate of Winter Park, LLC v. The Real Estate Company*, No. 2018CV030037 (Dist. Ct. Grand County, CO) (counsel for defendant real estate brokerage in state trademark infringement and antitrust case) (2019)
- *Transamerica Corp. v. Allnation Financial LLC et al.* No. 1:18-cv-22483 (S.D.Fla.) (2018) (counsel in case of first impression granting service of process by electronic mail on evasive parties located in forum state), www.sgrlaw.com/service-of-process-on-evasive-defendants
- *Nat'l Grange v. California State Grange*, 334 F. Supp. 3d 1057 (E.D.Cal. 2018), and related appeal, 715 Fed. Appx. 747 (9th Cir. 2018) (counsel for national fraternal organization in trademark infringement actions against California chapter and related appeals), video of oral argument at www.ca9.uscourts.gov/media/view_video.php?pk_vid=0000013111 (Feb. 16, 2018)
- *Federal Treasury Enterprise v. Spirits International B.V.*, 809 F.3d 737 (2d Cir. 2016) (counsel for *amicus curiae* Advisory Council to the Intellectual Property Court of the Russian Federation in *Stolichnaya Vodka* trademark litigation), www.sgrlaw.com/wp-content/uploads/2018/11/Attachment-2-Amicus-Appearances-for-Russian-FederationFinal.pdf
- *AESP, Inc. v. Signamax, LLC*, 29 F. Supp. 3d (E.D.Va. 2014) (counsel for Czech corporation in trademark infringement action)
- *Federal Treasury Enterprise Sojuzplodoimport v. SPI Spirits Ltd.*, 726 F.3d 62 (2d Cir. 2013) (counsel for *amicus curiae* Institute of Legislation and Comparative Law of the Government of the Russian Federation in *Stolichnaya Vodka* litigation), www.sgrlaw.com/wp-content/uploads/2018/11/Attachment-2-Amicus-Appearances-for-Russian-FederationFinal.pdf

- *Johnson & Johnson v. Obschestvo s Ogranitchennoi Otvetstvennostiu WDS*, Opposition No. 91182207 (TTAB 2013) (counsel for Russian cosmetics manufacturer)

Previous Experience. From 1984 – 1988 Mr. McDonald served as an appellate litigation attorney in the U.S. Dept. of Labor, Office of the Solicitor, where he argued cases reported at 839 F.2d 269 (6th Cir. 1988); 826 F.2d 1512 (6th Cir. 1987); 796 F.2d 169 (6th Cir. 1986); 813 F.2d 401 (4th Cir. 1986); 794 F.2d 865 (3d Cir. 1986); 1986 U.S. App. LEXIS 186368 (4th Cir. June 12, 1986); and 768 F.2d 982 (8th Cir. 1985). From 1980-84 he was an associate at a federal and administrative litigation firm where he appeared as counsel of record in cases reported at 718 F.2d 1558 (Temp. Em. Ct. App. 1983); 497 F. Supp. 73 (E.D.Pa. 1980), and 505 F. Supp. 156 (E.D. Pa. 1981). In 1979 he clerked at the U.S. Department of Energy, and in 1978 during law school interned at the U.S. Securities and Exchange Commission (1978).

Russian Court of Intellectual Property. In 2013 Mr. McDonald, who is fluent in Russian and had represented the Government of the Russian Federation as *amicus curiae* in the Stolichnaya vodka trademark litigation, *supra*, was the only American and one of only four Westerners named to the newly established Advisory Council of the Intellectual Property Court of the Russian Federation, after delivering a Russian-language presentation at the High Commercial Court of the Russian Federation addressing separation of powers in U.S. constitutional governance. See www.sgrlaw.com/wp-content/uploads/2018/10/2013-04-22-Presentation-to-Supreme-Commercial-Court-of-the-Russian-Federation-Russian-Original.pdf, English translation at www.sgrlaw.com/wp-content/uploads/2018/10/2013-04-22-Presentation-to-Supreme-Commercial-Court-of-the-Russian-Federation-English-Translation.pdf (reference to Thomas Jefferson at p. 2). His Russian-language report on intellectual property procedure in U.S. courts and administrative tribunals and summary of the recently enacted America Invents Act was subsequently published in the inaugural edition of the Official Journal of the Russian Intellectual Property Court, www.sgrlaw.com/site/assets/files/3908/4.pdf (August 2013). As a member of the Advisory Council and the only known American advisor to any Russian Court, he has attended the Court's meetings in Moscow since 2013 and submitted the following public comments:

- *Issues Raised by the Exercise of Judicial Power in the Development of Standards, Guidelines and Definitions Relating to Unfair Competition and Intellectual Property*, Dec. 27, 2013, www.sgrlaw.com/site/assets/files/3908/3.pdf
- *Remedies For Intellectual Property Infringement*, Dec. 1, 2014, www.sgrlaw.com/wp-content/uploads/2018/10/2014-12-01-Remedies-for-Intellectual-Property-Infringement-Submitted-to-the-Intellectual-Property-Court-of-the-Russian-Federation-Redacted.pdf
- *Commercialization of Intellectual Property by Universities and Academic Institutions in the United States: Sample Agreements and Secondary Sources*, Nov. 25, 2016, www.sgrlaw.com/wp-content/uploads/2017/04/Attachment-1-Commercialization-of-IP-by-Universities-and-Academic-Institutions-in-the-United-States-2.pdf
- *Divisibility of Exclusive Rights in Copyrighted Works Under U.S. Law*, July 16, 2018, www.sgrlaw.com/wp-content/uploads/2018/07/2018-07-16-Response-to-Spravka-Intellectual-Property-Court-of-the-Russian-Federation.pdf

Export Licensing / Sanctions. Mr. McDonald is proficient in export licensing procedure; he has prepared compliance programs for information technology companies and software developers and been engaged by third-party intellectual property law firms to provide specialized advice on export licensing and international trade. From 1980-1984 he handled export licensing for Western Geophysical, then a subsidiary of Litton Industries.

Professional and Civic Associations

American Bar Association Section of International Law

- Member, Privacy and Electronic Data Security Committee (current)
- Liaison to the International Trademark Association (INTA) (current)
- Lead author of feature article in ABA quarterly publication, *The International Lawyer*, *Setbacks in Regulatory Data Protection Confront Innovative Drug Developers in the Russian Federation*, 51 Int'l Law. 171 (2018), www.americanbar.org/content/dam/aba/administrative/international_law/til_51-2_cpy.pdf; parallel Russian text at www.sgrlaw.com/wp-content/uploads/2018/05/McDonald-Bruce_Compulsory-Licensing-Article-Russian-Text.pdf
- Co-chair, Annual Spring Meeting, Washington, D.C. (April 2017)
- Chair, Vice-Chair, Co-Chair and Senior Advisor, International Intellectual Property Rights Committee (1999 - present)
- Editor in Chief, International Data Protection and Online Security Newsletter (2009-2010)
- Outstanding Volunteer of the Year Award (2007-2008)
- Creator and Editor in Chief, ABA Journal of Newly Independent States of the Former Soviet Union (1995-97)
- Translation of Russian Civil Code and other draft legislation into English for ABA Central and Eastern Europe Law Initiative (CEELI) (1991-1994)

International Trademark Association

- Member, INTA Internet Committee, Whois Subcommittee (2009-2015)
- Leader, INTA Task Force on Translation and Transliteration of Whois Contact Data (2014-2015)
- Leader, INTA Task Force on ICANN Procedures for Conflicts Between WHOIS and National Privacy Laws (2014-2015)
- Leader, Working Group on Substituted Service of Process by Electronic Mail (2008-2012)
- Lead Author, Working Group Report on Electronic Service of Process on Fictitious Owners of Commercial Websites, presented to INTA Board of Directors and Executive Committee (Miami, FL, Nov. 11, 2009), www.inta.org/Advocacy/Documents/INTA%20Service%20of%20Process%20by%20Electronic%20Mail.pdf
- Author, *The Great Domain Debate*, Statement of International Trademark Association (INTA) on Fictitious and Anonymous Domain Name Ownership, European CEO (June 2008), www.sgrlaw.com/site/assets/files/3908/10.pdf

American Intellectual Property Law Association

- Member, Privacy and Cybersecurity Committee (Current)
- Lead author of feature article in association quarterly, *Compulsory Licensing of Pharmaceutical Patents in the Russian Federation Threatens Foreign and Domestic Drug Developers* 46 AIPLA Quarterly Journal 1 (Winter 2018), www.sgrlaw.com/wp-content/uploads/2018/05/McDonald-Bruce_Compulsory-Licensing-in-the-Russian-Federation-461-AIPLA-QJ-V3-Winter-2018.pdf, parallel Russian text at www.sgrlaw.com/wp-content/uploads/2018/05/McDonald-Bruce_Compulsory-Licensing-Article-Russian-Text.pdf

U.S.-Russia Business Council (USRBC) (2004 – present)

- Member and contributor to association newsletter, e.g.:
 - *Copyright, Patent and Trademark Developments in the Russian Federation: 2010 Year in Review*, Russia Business Watch (Spring 2011), www.sgrlaw.com/site/assets/files/3908/8.pdf
 - *Russian IP Laws Meet Essential WTO Standards*, Russia Business Watch (Spring 2009), www.sgrlaw.com/site/assets/files/3908/9.pdf

Civic Association

- Cosmos Club, Washington, D.C. (2009-present)
- Rotary Club of Arlington, Virginia (1986-2009; President, 1995-96)

Publications and Appearances

- *Privacy and Data Security Advances in Congress as U.S. Companies Struggle to Comply with European Data Protection Regulation; Status of Fictitious and Anonymous Internet Commerce Remains Uncertain* (Feb. 2019), <https://www.sgrlaw.com/wp-content/uploads/2019/01/Privacy-and-Data-Security-Legislation-Article-002.pdf>
- *Service of Process on Evasive Defendants* (Oct. 2018), www.sgrlaw.com/service-of-process-on-evasive-defendants
- Report, *Divisibility of Exclusive Rights in Copyrighted Works Under U.S. Law*, submitted to Intellectual Property Court of the Russian Federation, July 16, 2018, www.sgrlaw.com/wp-content/uploads/2018/07/2018-07-16-Response-to-Spravka-Intellectual-Property-Court-of-the-Russian-Federation.pdf
- Speaking Appearance, Closed Meeting of Senior Russian Pharmaceutical Industry and Government Representatives, Rubenstein Restaurant, St. Petersburg, Russia, May 17, 2018, photograph at www.sgrlaw.com/wp-content/uploads/2018/10/McDonaldPhoto.jpg
- Advisory Council Meeting, Intellectual Property Court of the Russian Federation, Moscow, Russia, April 27, 2018, protocol posted (in Russian) at <http://ipc.arbitr.ru/node/14172>, 22-second YouTube of April 27 meeting at https://youtu.be/kWRadtC_3oE

- Speaker, *U.S.-Russia Intellectual Property Law Update*, American Chamber of Commerce, Moscow, Russia, April 26, 2018, www.sgrlaw.com/wp-content/uploads/2018/10/2018-04-26-Power-Point-Presentation-at-American-Chamber-of-Commerce-Moscow-Russia.pdf
- Speaker (in Russian), *Compulsory Licensing of Pharmaceutical Patents in Russia From The Viewpoint of American Pharmaceutical Companies*, International Chamber of Commerce, Moscow, Russia, April 25, 2018, www.sgrlaw.com/wp-content/uploads/2018/10/ICC-Russia-Power-Point-Russian-Moscow-April-25-2018-18284311_1.pdf, photograph at <https://www.sgrlaw.com/wp-content/uploads/2018/10/Bruce.jpg>
- SGR Newsletter, *Western Brand owners Hit by Russian Constitutional Court Ruling in Parallel Import Case* (April 2018), www.sgrlaw.com/western-brand-owners-hit-by-russian-constitutional-court-ruling-in-parallel-import-case
- SGR Newsletter, *Russian Roadmap for Competition in Healthcare Targets Innovative Drug Developers* (March 2018), www.sgrlaw.com/russian-roadmap-for-competition-in-healthcare-targets-innovative-drug-developers
- SGR Newsletter, English Translation, *Russian Roadmap for Development of Competition in Healthcare* (Feb. 2018), www.sgrlaw.com/wp-content/uploads/2018/02/Govt-of-Russia-Roadmap-for-Development-of-Competition-in-Healthcare.pdf
- SGR Newsletter, English Translation, *Draft Federal Law on Amendments to Federal Law “On the Protection of Competition” and Civil Code of the Russian Federation,* www.sgrlaw.com/wp-content/uploads/2018/02/Federal-Antimonopoly-Service-Draft-Amendments-to-Antimonopoly-Law-and-Article-1360-of-the-Russian-Civil-Code.pdf
- Lead author, *Compulsory Licensing of Pharmaceutical Patents in the Russian Federation Threatens Foreign and Domestic Drug Developers* 46 AIPLA Quarterly Journal 1 (Winter 2018), https://www.sgrlaw.com/wp-content/uploads/2018/05/McDonald-Bruce_Compulsory-Licensing-in-the-Russian-Federation-461-AIPLA-QJ-V3-Winter-2018.pdf, parallel Russian text at https://www.sgrlaw.com/wp-content/uploads/2018/05/McDonald-Bruce_Compulsory-Licensing-Article-Russian-Text.pdf
- Lead author, *Setbacks in Regulatory Data Protection Confront Innovative Drug Developers in the Russian Federation*, 51 Int'l Law. 171 (2018), www.americanbar.org/content/dam/aba/administrative/international_law/til_51-2_cpy.pdf; parallel Russian text at www.sgrlaw.com/wp-content/uploads/2018/05/McDonald-Bruce_Regulatory-Data-Protection-Article-Russian-Text.pdf
- Guest Lecturer, Pericles Center for International Legal Education, Moscow, Russia (Nov. 25, 2016)
- Commercialization of Intellectual Property by Universities and Academic Institutions in the United States: Sample Agreements and Secondary Sources, presented to the Intellectual Property Court of the Russian Federation, Moscow, Russia (Nov. 25, 2016), www.sgrlaw.com/wp-content/uploads/2017/04/Attachment-1-Commercialization-of-IP-by-Universities-and-Academic-Institutions-in-the-United-States-2.pdf
- *Fictitious & Anonymous Commercial Websites: Identification of Parties in Interest and Pursuit of Remedies*, Panel Presentation, ABA Section of Intellectual Property Law, Annual Spring Conference, Bethesda, MD (April 6, 2016)

- *Legal and Regulatory Issues in the Russian Pharmaceutical Industry*, Panel Presentation, The Wistar Institute, Philadelphia, PA (June 12, 2015), www.sgrlaw.com/wp-content/uploads/2017/04/Attachment-2-Legal-and-Regulatory-Issues-in-the-Russian-Pharmaceutical-Industry-1.pdf
- Co-author, *International Intellectual Property Law*, 49 Year in Rev. (ABA) 195 (Spring 2015)
- *Remedies for Intellectual Property Infringement*, submitted to the Intellectual Property Court of the Russian Federation (Dec. 1, 2014), www.sgrlaw.com/wp-content/uploads/2018/10/2014-12-01-Remedies-for-Intellectual-Property-Infringement-Submitted-to-the-Intellectual-Property-Court-of-the-Russian-Federation_Redacted.pdf
- *Remedies Against Fictitious and Anonymous Service Mark Counterfeiting*, 7(1) *Landslide* 47 (Sept./Oct. 2014), www.sgrlaw.com/site/assets/files/3908/2.pdf
- Panel Presentation, *Contrasts and Comparisons Between the U.S. Court of Appeals for the Federal Circuit and the Court of Intellectual Property of the Russian Federation*, Panel Presentation (in Russian), Sixth Annual Dispute Resolution Conference, American Bar Association, Moscow, Russia, (Sept. 19, 2014)
- Panel Presentation, *BRICS and IP*, Second Annual BRICS Conference, Eurasia Center, Washington, D.C. (May 13, 2014)
- Co-author, *International Intellectual Property Law*, 48 Year in Rev. (ABA) 213 (Spring 2014)
- Panel Presentation (in Russian), *Limitations of Judicial Power Under Article III of the U.S. Constitution*, Panel Presentation (in Russian), Moscow State Kutafin University of Law, Moscow, Russia (February 14, 2014)
- *Issues Raised by the Exercise of Judicial Power in the Development of Standards, Guidelines and Definitions Relating to Unfair Competition and Intellectual Property*, presented to the Court of Intellectual Property of the Russian Federation, Moscow, Russia (Dec. 27, 2013), www.sgrlaw.com/site/assets/files/3908/3.pdf
- *Intellectual Property Procedure in U.S. Courts and Administrative Tribunals Under the New U.S. Patent Act* (in Russian), *Journal of the Intellectual Property Court of the Russian Federation* (August 2013) (inaugural issue), www.sgrlaw.com/site/assets/files/3908/4.pdf
- *Legal & Regulatory Issues in the Beverage Industry: Trademark Registration*, Multimedia Presentation, Aug. 15, 2013, posted at www.bevnetfbu.com/experts/bruce-a-mcdonald
- Speaker and Program Chair, *International Trademark Registration Under the Madrid Protocol*, Spring Meeting, American Bar Association, Section of International Law, Washington, D.C. (April 24, 2013)
- Speaker (in Russian), Supreme Commercial Court of the Russian Federation, Moscow, Russia (April 22, 2013), www.sgrlaw.com/wp-content/uploads/2018/10/2013-04-22-Presentation-to-Supreme-Commercial-Court-of-the-Russian-Federation-Russian-Original.pdf; English translation at www.sgrlaw.com/wp-content/uploads/2018/10/2013-04-22-Presentation-to-Supreme-Commercial-Court-of-the-Russian-Federation-English-Translation.pdf

- Co-author, *International Intellectual Property Law*, 47 Year in Rev. (ABA) 213 (Spring 2013)
- Speaker (in Russian), Moscow Academy of Economics and Law, *Recent Developments in U.S. and International Trademark Law* (September 24, 2012)
- Co-Author, *International Intellectual Property Law: Year in Review*, 47 Int. Law. 213 (Spring 2013)
- Co-Author, *Privacy, Electronic Commerce and Data Security*, 2012 Year in Rev., 47 Int. Law. 99 (2013)
- Co-Author, *International Intellectual Property Law: 2011 Year in Review*, 46 Int. Law. 215 (Spring 2012)
- *Why Trademark Owners Must Lead the Fight for Accountability in E-Commerce*, World Trademark Review (Aug./Sept. 2011), www.sgrlaw.com/site/assets/files/3908/7.pdf
- Copyright, Patent and Trademark Developments in the Russian Federation: 2010 Year in Review, Russia Business Watch (Spring 2011), www.sgrlaw.com/site/assets/files/3908/8.pdf
- Speaker, *Fictitious & Anonymous Websites*, 2011 Spring Meeting, ABA Section of International Law, Washington, D.C. (April 8, 2011)
- Co-Author, *Intellectual Property Law: Year in Review*, 45 Int'l Law. 205 (2011)
- Editor-in-Chief, *American Bar Association International Data Protection and Online Security Committee Newsletter* (2009-2010)
- Speaker, *Electronic Service of Process in Actions Arising Out of the Advertising and Sale of Goods and Services at Fictitious and Anonymous Websites*, American Bar Association, Annual Meeting, San Francisco, CA, August 6, 2010
- Co-Author, *Intellectual Property Law: Year in Review*, 44 Int'l Law. 245 (2010)
- *Domain Name Registrar May be Liable for Service Mark Counterfeiting as "De Facto" Registrant*, ABA International Data Protection & Online Security Newsletter, Vol. II, No. 1 (Spring 2010)
- Speaker, *Fictitious and Anonymous Websites and Domain Name Registration*, New York State Bar Association, Media Law Committee, New York City, December 15, 2009
- *Electronic Service of Process in Actions Arising From Advertising and Sale of Goods and Services at Fictitious and Anonymous Websites*, ABA International Data Protection & Online Security Newsletter, Vol. 1, No. 2 (Fall 2009)
- *Alarm Grows Over Counterfeit Website Ownership as Registrars, Feigning Privacy Concerns, Oppose Disclosure; ICANN Appears Powerless to Intervene*, ABA International Data Protection & Online Security Newsletter, Vol. I, No. 1 (Spring 2009)
- Co-Author (with Alexey Zalesov), 2009 Year-in-Review (First Quarter): Copyright Law: Russian Federation (May 7, 2009)

- Co-Author, *Intellectual Property Law: Year in Review*, 43 Int. Law. 549 (Summer 2009)
- *Report of International Trademark Association (INTA), Substituted Service of Process by Electronic Mail: Achieving Notice on Fictitious Owners of Commercial Websites for Access to Judicial Remedies*, presented to INTA Board of Directors and Executive Council, Miami, FL (Nov. 11, 2009)
- *Russian IP Laws Meet Essential WTO Standards*, Russia Business Watch (Spring 2009), www.sgrlaw.com/site/assets/files/3908/9.pdf
- *The Great Domain Debate*, Statement of International Trademark Association (INTA), European CEO (June 2008), www.sgrlaw.com/site/assets/files/3908/10.pdf
- Co-Author, *Intellectual Property Law: 2007 Year in Review*, 42 Int'l Law. 463 (Summer 2008)
- Co-Author, *Intellectual Property Law: 2006 Year in Review*, 41 Int'l Law. 379 (Summer 2007)
- Speaker, Internet Seminar, "China IPR Webinar Series," U.S. Department of Commerce, Office of China Economic Area (Nov. 13, 2007)
- Panel Participant, "*The Future of Whols*," sponsored by New York Chapter of the Internet Society, New York, New York (November 8, 2006)
- *Sites in Shadow: Typosquatters on the Web Don't Deserve the Mask of Anonymity*, Legal Times (June 26, 2006), www.sgrlaw.com/site/assets/files/3908/11.pdf
- *Intellectual Property Developments in China: 2005*, China Intellectual Property (June 2006), pp. 22-33
- Roundtable Host, "Preventing the Sale of Counterfeit Goods and Other Trademark Infringements on Internet Auction Sites," Philadelphia, PA, sponsored by International Trademark Association (INTA), April 13, 2005
- *Service Mark Counterfeiting And Worse: U.S. Companies Resort to Self-Help in Canada When Cross-Border Law Enforcement Falls Short*, Metropolitan Corporate Counsel (Sept. 2004), www.sgrlaw.com/site/assets/files/3908/12.pdf
- "International Trademark Registration and the Madrid Protocol," in Masterson, ed., *International Practitioner's Deskbook Series: International Trademarks and Copyrights - Enforcement and Management* (American Bar Association 2004)
- Co-Author, "Recording Trademarks, Trade Names and Copyrights with U.S. Customs: Requirements, Procedure and Fees," in Masterson, ed., *International Practitioner's Deskbook Series: International Trademarks and Copyrights - Enforcement and Management* (American Bar Association 2004)
- *Russian Independents Struggle for Parity With Majors Under Tax Changes*, Oil and Gas Financial Journal (June 2004)
- *Cybersquatting and Trademark Infringement on the Internet: Recent Developments and Best Practices for Investigation and Enforcement*, presented at Spring Meeting, ABA Section of International Law and Practice (2002)

- Program Co-Chair, *Securing and Enforcing Intellectual Property Rights Abroad*, Annual Meeting, ABA Section of International Law and Practice, Washington, D.C. (Aug. 10, 2002)
- Program Chair, *Due Diligence Investigations in International IP Acquisitions & Transactions*, ABA Section of International Law and Practice (June 5, 2002)
- Program Co-Chair, International Intellectual Property Practitioners' Workshop, Spring Meeting, ABA Section of International Law and Practice (May 9, 2002)
- *International Intellectual Property Rights, 2000 Year-in-Review*, 35 Int'l Law. 465 (2001)
- Panelist, *Intellectual Property and International Trade*, American Bar Association and Federal Communications Bar Association, Washington, D.C. (May 24, 2001)
- Program Chair, Internet Domain Names, Trademarks and Disputes in Cyberspace, Spring Meeting, ABA Section of International Law and Practice, Washington, D.C. (April 27, 2001)
- *Trademarks, Internet Advertising and the Demise of Progressive Encroachment*, National Law Journal (Dec. 18, 2000)
- *Trademark Counterfeiting Raises Public Outcry in the Russian Federation*, Trademark World (Oct. 2000)
- *Recommended Corporate Policy for Trademark and Service Mark Use and Protection*, The Metropolitan Corporate Counsel, Vol. 8, Nos. 5 & 6 May 2000 (Part I); June 2000 (Part II)
- *Intellectual Property Rights and Electronic Commerce*, 1 Internet L. & Bus. 483 (May 2000)
- Program Chair, Intellectual Property Rights and Electronic Commerce, Spring Meeting, ABA Section of International Law and Practice, Washington, D.C. (April 13, 2000)
- *Issues Raised by State Claims of Copyright Infringement in Automated Mapping Data*, presented at Sixth World Congress, Intelligent Transport Society, Toronto, Ontario (Nov. 11, 1999)
- *Intellectual Property Protection in the Republic of Georgia*, Caspian Crossroads (1998)
- Program Chair, *Intellectual Property Protection in the Former Soviet Union*, Annual Meeting, American Bar Association, Toronto, Canada (July 31, 1998)
- Keynote speaker (in Russian), *U.S. and International Patent, Trademark and Copyright Law*, presented to Young Lawyers Association of the Republic of Georgia, Tbilisi, Georgia (Nov. 12, 1997)
- Speech (in Russian), *Recent Developments in U.S. and International Patent and Trademark Practice*, presented to Patent and Trademark Office of Republic of Georgia, Tbilisi, Georgia (November 15, 1997)
- *A Model Intellectual Property Enforcement Act for the Russian Federation*, ABA Journal of the Newly Independent States of the Former Soviet Union Law Committee (Fall 1997)

- Published Russian/English Translation, *Law of the Russian Federation on the Judicial System of the Russian Federation*, ABA Journal of the Newly Independent States of the Former Soviet Union Law Committee (Fall 1997)
- *Index of Russian Laws and Regulations*, ABA Journal of the Newly Independent States of the Former Soviet Union Law Committee (quarterly, 1995-1997)
- Editor in Chief, ABA Journal of the Newly Independent States of the Former Soviet Union Law Committee (1995-1997)
- Speech (in Russian), *Intellectual Property Rights and WTO Accession by the Republic of Georgia*, to Joint Session of Georgian Government, Tbilisi, Georgia (Oct. 16, 1996)
- Television Interview (in Russian), *Intellectual Property Issues and WTO Accession*, national broadcast, Tbilisi, Republic of Georgia (Oct. 16, 1996)
- *Before You Get Out the Branding Irons: Is the Appearance of Brand Names in Catalogs "Trademark Use" or Mere Advertising?* Catalog Age (May 1996)
- *Protection of Technology Transfers and International IP Agreements*, 6 Cent. Eur. Bus. Guides (May 1, 1996), 1996 WL 865105
- Published Translation, *Collection of Declassified CPSU Documents*, ABA Journal of the Newly Independent States of the Former Soviet Union Law Committee (Fall 1996)
- *Intellectual Property Developments in the Russian Federation*, ABA Journal of the Newly Independent States of the Former Soviet Union Law Committee (Winter 1996)
- *Intellectual Property Developments in the Russian Federation*, East/West Executive Guide (March 1996)
- *Rights Owners in Russia Suffer as Pirates Flourish*, Managing Intellectual Property (Feb. 1996)
- *The Toll Free Trademark*, Managing Intellectual Property (Feb. 1996)
- *Opportunity for Export of Intellectual Property Gets Big Boost From GATT Implementation*, Managing Intellectual Property (Jan. 1996)
- *Trademarks and the Internet: How to Protect Your Turf*, Catalog Age (Sept. 1995)
- *GATT Ratification Means Big Changes to US IP Law*, Managing Intellectual Property (March 1995)
- Speaker (in Russian), Rotary Club, St. Petersburg-Neva, Russia (Sept. 15, 1994)
- Speaker (in Russian), Rotary Club, St. Petersburg, Russia (Sept. 14, 1994)
- Speaker (in Russian), Rotary Club, Moscow, Russia (Sept. 6, 1994)
- *Bruce A. McDonald on Legal Issues: Protecting Your List From Wrongful Use*, Catalog Age (Aug. 1994)
- *Recent Legislative Developments in the U.S.*, Copyright World (March 1994)

- Co-author, with M. Barshchevsky (in Russian), *Comparative Analysis of Russian and American Intellectual Property Law*, Zakon (Jan. 1994)
- *Eximbank Operating Procedures Under the Russian Oil and Gas Framework Agreement*, East/West Executive Guide (Oct. 1993)
- *Copyright Issues Raised by the Outsourcing of Information Services*, Copyright World (Sept. 1993)
- *Debate Intensifies Over Copyright Issues Raised by Digital Technology and Information Networks*, Copyright World (June 1993)
- Program Co-Chair (in Russian), *Principles of American Intellectual Property Law*, Fourth Annual International Computer Forum and Exhibition, Moscow, Russia (June 2-4, 1993)
- *Copyright Bill Passes First Round in Supreme Soviet*, East/West Executive Guide (April 1993)
- *Introduction of Basic Copyright Protection for Computer Programs and Electronic Databases in the Russian Federation*, Copyright World (March 1993)
- Report of ABA Subcommittee on Newly Independent States and Eastern Europe, American Bar Association (March 1993)
- Speech, *Investment Security for Business Activity in Russia and the Former Soviet States*, presented to Women in International Trade, Washington, D.C. (March 18, 1993)
- Russian/English Translation, *Draft Civil Code of the Russian Federation*, ABA Central and Eastern Europe Law Initiative (CEELI) (Feb. 1993)
- Russian/English Translation, *Draft Law of the Russian Federation on Joint Stock Corporations*, ABA Central and Eastern Europe Law Initiative (CEELI) (Feb. 1993)
- *Mexico's New Intellectual Property Laws and the North American Free Trade Agreement*, NAFTA Reporter (Dec. 1991)
- *Confidential Information and the Use of Protective Orders in Trademark Cases*, Intellectual Property Law (1990)
- *Preserving Trademark Rights: is Token Use Sufficient?* 1(2) Intellectual Property Law 147 (1990)
- *Ethical Problems for Physicians Raised by AIDS and HIV Infection: Conflicting Legal Obligations of Confidentiality and Disclosure*, 22 U.C. Davis L. Rev. 557 (1989)
- Co-author, with Frank E. Robbins, *Frivolous Appeals and Inequitable Conduct*, presented to the Intellectual Property Symposia (November 30, 1988)
- "Unemployment Insurance," *Manual for Practicing Attorneys* (D.C. Bar 1987)