

Heiko Gruenwald

Associate | Atlanta

Heiko Gruenwald is an Associate in the Corporate and International Practices of Smith, Gambrell & Russell, LLP.

Mr. Gruenwald advises a variety of clients on corporate and transactional matters. He focuses his practice on European-American cross-border issues, including mergers and acquisitions, joint ventures, corporate governance, corporate structuring, and the preparation and negotiation of agreements related to these matters.

Mr. Gruenwald is a member of the Board of Trustees of Stiftung Mittagskinder, a foundation in Hamburg, Germany that supports socially and economically disadvantaged children in the foundation's own after-school facilities by teaching them how to lead their lives responsibly; providing access to books, music, theatre, sports, and nature; and offering several healthy meals per day.

Prior to joining SGR, Mr. Gruenwald spent a decade in various operational and marketing roles with companies ranging in size and maturity from Global Fortune 1000 to a start-up, and operating in industries as diverse as chemical manufacturing, consulting, and e-commerce. During that time, Mr. Gruenwald gained extensive experience working across geographies and cultures from North and South America, to Europe and Southeast Asia. His business experience affords Mr. Gruenwald unique insight and often allows him to relate to his client's business issues in addition to their legal ones.

Mr. Gruenwald holds law degrees from both the University of Passau in his native Germany as well as Emory University School of Law. In addition, he also earned his M.B.A. from Goizueta Business School-Emory University. Mr. Gruenwald is admitted to practice in the state of Georgia and Germany.

Representative Experience

- Represented **Bluvision, Inc.** in its sale to HID Global Corporation
- Represented **Swiss yarn manufacturer** in sale of its U.S.



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Areas of Practice

Corporate Law
International Law
Mergers and Acquisitions
Corporate Governance
Private Equity/Venture Capital
German Practice
Strategic Alliances/Joint Ventures
Technology

Bar Admissions

Georgia
Germany

subsidiary to a Korean buyer.

- Represented **Scandinavian Tobacco Group A/S** in its \$62 million acquisition of online cigar retailer Thompson and Company of Tampa, Inc.
- Represented **German client** WST Präzisionstechnik GmbH, a leading supplier of precision turned parts for major OEMs and Tier 1 suppliers, in its acquisition of a controlling interest in California-based turned parts manufacturer GB CNC, LLC.
- Representation of **Big V Property Group** in its recent acquisition of The Rim, the largest outdoor shopping center in Texas, from Hines, a privately owned global real estate investment, development, and management firm. The power center acquisition is one of the largest retail deals completed in the United States over the last year. The transaction closed on May 5, 2021.