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Areas of Practice

Advertising | Art Law | Copyright Law | Entertainment | Intellectual Property | Trademark Law

Katharine Rowe is a Partner in the Intellectual Property Practice at Smith Gambrell & Russell, LLP. She is also Co-Chair of the Entertainment Practice.

Ms. Rowe advises clients in matters involving intellectual property (copyright and trademark), marketing, publishing, and licensing issues. She represents clients in varied fields, including insurance, transportation, retail sales, apparel, real estate, product manufacturing and distribution, hospitality, outdoor recreation, publishing, entertainment, and visual arts, among other areas. Ms. Rowe handles trademark portfolios for many clients and assists her clients in developing and implementing an intellectual property global protection strategy. She reviews client advertising campaigns for legal compliance, provides guidance on sweepstakes and contest promotions, and handles complex intellectual property-related transactions.

Ms. Rowe is a member of the Board of Trustees of Whitney Laboratory for Marine Bioscience, a University of Florida research institute. She is recognized by *The Best Lawyers in America*® for Trademark Law.

Ms. Rowe received her B.A. degree in History and English Literature from the University of Michigan in 1980, where she was a James B. Angell Scholar. She received her J.D. from Boston University School of Law in 1984, where she was an Edward Hennessey Scholar. Ms. Rowe is admitted to practice in New York and in Florida.

Continued

Representative Clients

- Acosta, Inc.
- Advantus, Corp.
- Carr Specialty Baits, Inc.
- Craig/is, Ltd.
- Firehouse Restaurant Group, Inc.
- Healogics, Inc.
- Mosaic Sales Solutions
- US Operating Co, LLC
- The St. Augustine Lighthouse & Maritime Museum
- The St. Joe Company
- Virginia Dare Extract Co.

Admissions

Florida

New York