



Richard D. Rivera

Partner | Jacksonville

rrivera@sgrlaw.com

Tel: 904-598-6157

Fax: 904-598-6257

Areas of Practice

Litigation/Trial Practice | Consumer Litigation Defense Practice | Intellectual Property | Intellectual Property Litigation
Trademark Law | Copyright Law | Technology | Advertising Litigation | Entertainment

Mr. Rivera works both in the Litigation and Intellectual Property Practice Groups. His litigation practice is focused on commercial litigation, with a special emphasis in defending actions brought under consumer protection statutes, such as the FDCPA, FCRA, TCPA, and their state-level counterparts. Mr. Rivera is available to assist in most business disputes.

Mr. Rivera's intellectual property practice is concentrated in advising clients in matters involving intellectual property (trademark and copyright), compliance with state and federal laws governing sweepstakes and other promotional activities, software and internet technology, marketing, and licensing issues. Mr. Rivera also prosecutes trademark and copyright registrations before the United States Patent and Trademark Office and the United States Copyright Office.

Mr. Rivera received his B.A. in Economics from the University of Florida in 2009. He earned his J.D. degree, *cum laude*, from the Florida State University College of Law in 2013, where he was a member of the Florida State University Law Review, an Article and Notes Editor of the *Journal of Land Use and Environmental Law*, and an Article Selection Editor on the *Journal of Transnational Law & Policy*. He is admitted to practice in state and federal courts in Florida.

Admissions

Florida

Florida State Courts

U.S. Court of Appeals for the Seventh Circuit

Eastern District of Michigan

Continued

Middle District of Florida
Northern District of Florida
Southern District of Florida
Northern District of Texas
Southern District of Texas
Western District of Texas
Northern District of Illinois

Memberships

American Bar Association, Managing Director of Administration of the Young Lawyers Division
American Bar Association, Co-Chair of the Litigation Committee of the Young Lawyers Division
International Trademark Association: INTA Bulletins Committee Member
ACA International (Association of Credit and Collection Professionals)