



## Richard D. Rivera

Partner | Jacksonville

[rrivera@sgrlaw.com](mailto:rrivera@sgrlaw.com)

Tel: 904-598-6157

Fax: 904-598-6257

---

### Areas of Practice

Advertising Litigation | Consumer Litigation Defense Practice | Copyright Law | Entertainment | Intellectual Property | Intellectual Property Litigation | Technology | Litigation/Trial Practice | Trademark Law

---

Richard D. Rivera is a Partner in the Litigation and Intellectual Property practices of Smith, Gambrell & Russell, LLP.

Mr. Rivera works both in the Litigation and Intellectual Property Practice Groups. His litigation practice is focused on commercial litigation, with an emphasis in defending actions brought under consumer protection statutes, such as the FDCPA, FCRA, TCPA, and their state-level counterparts, and intellectual property litigation. Mr. Rivera has also handled various matters concerning real estate transactions and is available to assist in most business disputes.

Mr. Rivera's intellectual property practice is concentrated in advising clients in matters involving intellectual property (trademark and copyright), compliance with state and federal laws governing sweepstakes and other promotional activities, software and internet technology, marketing, and licensing issues. Mr. Rivera also prosecutes trademark and copyright registrations before the United States Patent and Trademark Office and the United States Copyright Office.

Mr. Rivera received his B.A. in Economics from the University of Florida in 2009. He earned his J.D. degree, *cum laude*, from the Florida State University College of Law in 2013, where he was a member of the Florida State University Law Review, an Article and Notes Editor of the *Journal of Land Use and Environmental Law*, and an Article Selection Editor on the *Journal of Transnational Law & Policy*. He is admitted to practice in state and federal courts in Florida.

### Admissions

Florida

Florida State Courts

U.S. Court of Appeals for the Seventh Circuit

U.S. Court of Appeals for the Eleventh Circuit

Eastern District of Michigan  
Middle District of Florida  
Northern District of Florida  
Southern District of Florida  
Northern District of Texas  
Southern District of Texas  
Western District of Texas  
Northern District of Illinois

## Memberships

American Bar Association, Managing Director of Administration of the Young Lawyers Division (2022-2023)  
International Trademark Association  
ACA International (Association of Credit and Collection Professionals)  
Technology and Communications Committee Chair, ABA House of Delegates  
Membership and Marketing Committee Co-Chair, ABA Litigation Section  
Florida Bar, Mental Health and Wellness of Florida Lawyers Committee (Chair: 2023-2024)

## Recognitions

*Best Lawyers: Ones to Watch in America*, Commercial Litigation, Jacksonville (2022-2024)  
American Bar Association Young Lawyers Division Lifetime Achievement Award (2023)  
American Bar Association Young Lawyers Division Star of the Year Award (2017, 2021)  
Jacksonville Bar Association Poker Tournament Runner Up (2024)