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William F. Long is a Partner in the Intellectual Property Practice of Smith, Gambrell & Russell, LLP.

Mr. Long's practice focuses on patent and other intellectual property and technology-related disputes. Mr. Long has tried and arbitrated numerous cases involving a wide range of technology and intellectual property issues. Mr. Long has served as lead counsel in patent litigation involving a wide range of intellectual property and technology issues, including, for example, patent disputes involving computer software and hardware, pharmaceutical products (including Hatch-Waxman cases), chemicals, medical devices, industrial machines, and consumer products. Mr. Long is registered to practice before the US Patent and Trademark Office.

Mr. Long counsels clients on a variety of patent, trademark, copyright and trade secret issues, including intellectual property strategy, portfolio management, and licensing issues.



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Areas of Practice

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Intellectual Property Litigation
Post-Grant Proceedings
Copyright Law
Trade Secrets
Trademark Law
Biotechnology/Life Sciences

Admissions

Georgia

Memberships

American Intellectual Property
Association
Institute of Electrical and
Electronics Engineers (IEEE)
State Bar of Georgia